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PLANT THESE

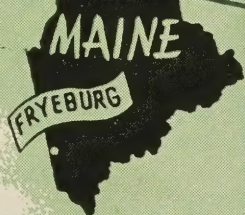
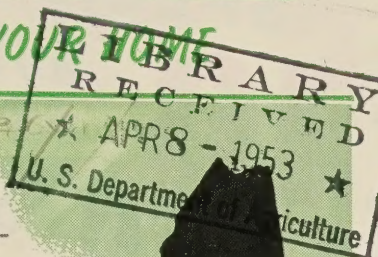
EV

# "PERSONALITY TREES"

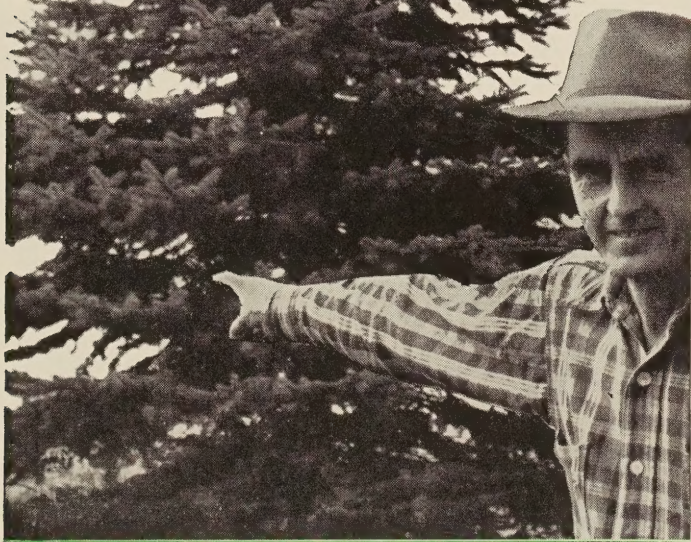
AROUND YOUR HOME

Western Maine

Forest Nursery



SPRING 1953



## LOWEST TREE PRICES ANYWHERE IN AMERICA!









# Make "HOME-AMONG-THE-EVERGREENS" Your Come True!

## Picture What These GROWING Benefits Can Mean To You . . .

1. **GROW NEW DOLLAR VALUES** for your property — add to its worth as much as \$1,000 or more.
2. **GROW YOUR OWN PRIVACY** — shut off adjoining eye-sores — surround your property with tall evergreen Hedges or Screens.
3. **GROW LIVING FENCES** — a hedge of Trees costs less to put up and maintain than do ordinary fences — is more attractive with maximum effectiveness.
4. **GROW WINTER PROTECTION** — cut fuel bills. Plant a thick hedge along foundation wall — and a thick evergreen windbreak on the cold side of your property.
5. **GROW CHRISTMAS TREES** for profit. Make extra money from idle land by raising Christmas Trees. Write for FREE copy of Christmas Tree Bulletin on this easy, profitable business.

YOU don't have to wait until you can afford an expensive professional landscape job — before you make your long-cherished dream of a "Home-Among-The-Evergreens" come true!

You can do it yourself — *right now*, this Spring. Plant Western Maine Forest Nursery Evergreens for landscape *beauty all year!* They're guaranteed-to-live, lusty young Trees that will establish themselves *this* Spring. These are the Evergreens *you* want because they grow quickly — *anywhere!*

In a few years these fast-growing, vigorous young Trees will have added as much as \$1,000 to the value of your property. They'll provide you with desirable privacy. They'll grow into the perfect setting for your home!

Anybody can plant Western Maine Trees successfully! Most of our purchasers prefer to do the planting themselves — it's so easy — and it's fun! Turn to the inside pages of this folder NOW. See the pictures and read the descriptions of our trees. The low prices will amaze you!

**PENNIES PER TREE**  
*instead of DOLLARS . . .*  
*See Inside!*



# Make Your Home "Alive" with the L

## Do You Want . . .

### . . . TO MAKE DOORWAYS INVITING?

You can get wonderfully attractive effects by framing doors and windows with Colorado Blue Spruce, Black Hill Spruce, Engelmann Blue Spruce, or Scotch Pine.

### . . . TO MARK OFF YOUR PROPERTY?

Hedges of American Arborvitae, Norway Spruce, White Spruce, Red Spruce, or White Pine serve well as friendly fences or boundary markers.

### . . . A WINDBREAK FOR THE COLD SIDE OF YOUR HOUSE?

If that's your problem, plant a line of thick-foliaged, tall trees such as: American Arborvitae, Scotch Pine, Norway Spruce, White Pine, White Spruce, Banks Pine, or Red Pine. Makes good road screen.

### . . . SOMETHING SPECTACULAR?

For handsome effect use group plantings or single specimens of Balsam Fir, Douglas Fir, Colorado Blue Spruce, Engelmann Blue Spruce or Black Hill Spruce. All will reach good size and beauty.

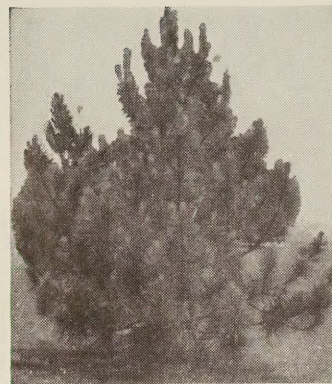
## SPRING PLANTING TIME!

Your Trees will be ready to plant as soon as they arrive. We have to wait until the frost leaves the ground before we can dig your Trees. This is usually around the middle of April—sometimes sooner. As soon as it is possible, we'll dig and ship them. *Plant your Trees at once* when they arrive. They'll be ready to burst into hardy, quick-growing beauty.

There's nothing to equal the charm of a home "framed with evergreens". See how the slender evergreens in the picture frame the doorway and windows? The house nestles among the evergreens—no foundation stones show . . . no bare corners. You, too, can plan for such an effect . . . and enjoy watching its living beauty grow, year by year!



# Living Beauty of These Trees!



*Norway Red Pine*



*White Spruce*



*Balsam Fir*



*Black Hill Spruce*

**American Arborvitae** — Also called White Cedar. Excellent for hedges and wind-breaks. Dark green foliage. Easily pruned. Moist soil. Mature height 40 to 50 ft.

**Globe Arborvitae** — Dark green foliage. Assumes a well-rounded globe shaped form. Dwarf, ideal in foundation plantings.

**Balsam Fir** — Symmetrical, fragrant. Flat blue-green needles. Prefers medium to heavy soil, thrives in shade. Mature height about 50 ft.

**Douglas Fir** — Soft dark green to gray-blue needles. Rapid grower. Medium soil. Mature height about 40 to 60 ft.

**Fraser Fir** — Shiny dark green foliage with white bands underneath. Grows in medium to moist soil. Mature height 40 to 50 ft.

**European Larch** — Bright green feather foliage. Deciduous. Moist soil. Slender pyramidal form. Very fast growing. Mature height 60 to 70 ft.

**Austrian Pine** — Deep green foliage. Prefers rich, light loam with well-drained subsoil. Good for city and seashore planting. Mature height about 50 ft.

**Banks Pine** — Fast growing. Warm, yellow-green foliage. Shortest needles of any pine. Excellent for planting in barren sand. Mature height 40 to 50 ft.

**Mugho Pine** — Dwarf, spreading, slow growing. Hardy except in wet soil. Prunes at any height. Mature height 6 to 10 ft.

**Scotch Pine** — A rapid grower. Ornamental, light gray-green foliage. Will grow in poor soil. Best for quick-growing screens. Mature height 50 to 60 ft.

**White Pine** — Rapid grower. Prefers light, sandy soil. Spreading limbs, but easily adapted to windbreaks and screen. Mature height about 80 ft.

**Black Hill Spruce** — Lovely relative to White Spruce. Bright foliage, green to bluish tint. Grows bushy, compact symmetrical. Medium wet soil. Mature height 25 to 40 ft.

**Engelmann Blue Spruce** — Blue-green to steel blue. Bears purple flowers. Prefers moist soil. Mature height 30 to 40 ft.

**Norway Spruce** — Dark green, graceful, symmetrical. Excellent for hedges and wind-breaks. Heavy soil, will grow in partial shade. Mature height about 80 ft.

**White Spruce** — Light, silvery-green foliage. Symmetrical. Makes good hedges and windbreaks. Moist soil. Will grow in partial shade. Mature height 25 to 50 ft.

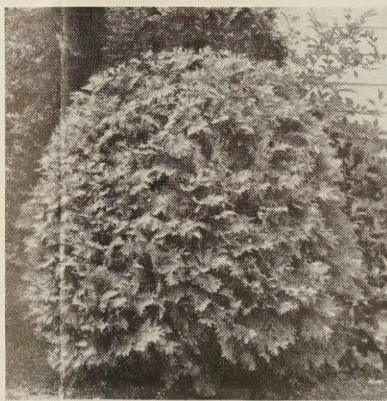
**Yew (Taxus)** — Narrow-leaved evergreen tinged with yellowish bronze. Low growing, dwarf type, ideal planting near foundations.



*Austrian Pine*



*Douglas Fir*



*American Arborvitae (Sheared)*







# SAVE MONEY AND GET QUICK, SURE RESULTS WITH MY GUARANTEED-TO-LIVE TREES!



## LET ME SHOW YOU HOW TO SAVE DOLLARS ON YOUR TREE PLANTING!

You can work wonders with my Trees! Millions are growing to successful maturity in all sections of the country . . . trees which I have shipped out over the last twenty-five years to folks who have wanted to save money . . . and to get quick, *sure* results! Each year thousands of these satisfied folks have added more of my trees to their plantings — and here's why!

I like to call our Trees "Wonder Trees" . . . because they're developed by scientific methods in the finest soil in Maine. Here in the foot-hills of the White Mountains where Winter storms are born, my Trees are brought up to survive. Here they are toughened by long, severe Winters and short, hot summers. I think that Mother Nature, herself, picked this spot to be the home of America's finest, hardiest evergreens!

### GIVE YOU QUICK RESULTS

Look at the picture in the circle . . . see visual proof of one of the chief reasons why folks get quick results from planting my trees. Those roots you see are the key to my trees' quick adjustment to your soil. They begin extracting nourishment at once. They spread downward and outward quickly gathering strength and vitality. In a short time you can almost see these young, hardy trees gain in size and height.

### SURE TO GROW IN YOUR SOIL

From the start, my Trees are conditioned for transfer to

your soil. Transplanting is nothing new to them! During their scientific rearing all of them have been transplanted at least once . . . sometimes more!

### REACH YOU IN PERFECT CONDITION

When we dig your trees for shipment the root-system is individually wrapped in moss and protective paper, with the roots carefully spread and grouped. Then, when your order is made up, all the trees are packed fully protected from each other and from external damage in transit. When you unwrap them they are in prime condition to plant . . . and grow! The perfect condition in which they reach you is what keeps me in business sending millions of Trees to every part of the United States, year after year!

### SAVE MONEY ON THE LOWEST PRICES IN AMERICA

I believe that you've never seen such low prices anywhere — for quality evergreens. Some as low as 10c per tree! The price list on this page proves that here is a wonderful opportunity to get big values for little money. To make it even more worthwhile to get acquainted with the high quality of Western Maine Forest Nursery Trees we offer **STILL BIGGER SAVINGS** in the 4 SPECIALS spotlighted here! Don't miss this opportunity — to save money — get quick, surefire results — and a head start this Spring! Send for your Trees Now!

OUR  
WRITTEN  
GUARANTEE  
PROTECTS  
YOU

### WE GUARANTEE TO REPLACE FREE OF CHARGE

any Tree ordered from this folder which does not live — provided you tell us before October 1, 1953, how many trees must be replaced. If unable to replace with the same size, we will replace with the nearest size and variety. This GUARANTEE covers all trees in this folder.

*Harry and Harold Eastman*

## MY 4 BIGGEST BARGAINS FOR SPRING! TREE BEAUTY AT PENNIES PER TREE!

**SPECIAL A**  
**10** NORWAY SPRUCE  
All Guaranteed-to-Live  
Only **\$1.00** Postpaid\*  
**25 ONLY \$2.00 POSTPAID\***  
Wonderful for Christmas Trees and for "spot" planting. All 4 years old, transplanted, 4 to 8 inches tall.

**SPECIAL B**  
**15** RED (NORWAY) PINE  
All Guaranteed-to-Live  
Only **\$2.00** Postpaid\*  
Dense deep green foliage, long needles, beautiful cones. These hardy, bushy Trees thrive in almost any soil. Suitable for windbreaks, screens, boundary markers and many other plantings. All 4 years old, transplanted, 5 to 8 inches tall.

**SPECIAL C**  
**25** ASSORTED TREES  
All Guaranteed-to-Live  
Only **\$3.00** Postpaid\*  
A special assortment priced to save you money! These are 4 and 5 years old. Five each, American Arborvitae, Red Pine, White Spruce, Balsam Fir, and Mugho Pine. 4 to 10 inches tall, transplanted.

**SPECIAL D**  
**15** ASSORTED TREES  
All Guaranteed-to-Live  
Only **\$4.00** Postpaid\*  
Surround your home with these well-branched, bushy trees. It will be more beautiful and more valuable. Three each: — Mugho Pine, Red Pine, Black Hill Spruce, Norway Spruce, and Red Spruce. 5 to 12 inches tall, transplanted, 5 and 6 years old.

## PRICED TO SAVE YOU MONEY SEE THESE EXTRA SAVINGS ON QUANTITIES

Variety	Age	Size	Per 100	Per 25	Per 10	Per 5
Balsam Fir	4T	3-6 in.	\$25.00	\$ 6.50	\$3.50	\$2.00
Douglas Fir	4T	3-8 in.	25.00	6.50	3.50	2.00
Fraser Fir	5T	5-8 in.	25.00	6.50	3.50	2.00
American Arborvitae			(See Special on back of Folder)			
Carolina Hemlock	5T	5-10 in.	30.00	8.00	4.00	2.25
European Larch	4T	10-18 in.	25.00	6.50	3.50	2.00
Austrian Pine	4T	5-8 in.	25.00	6.50	3.50	2.00
Banks Pine	4T	12-20 in.	25.00	6.50	3.50	2.00
Japanese Black Pine	3T	3-6 in.	25.00	6.50	3.50	2.00
Red Pine	5TT	6-12 in.	30.00	8.00	4.00	2.25
Scotch Pine	4T	8-15 in.	30.00	8.00	4.00	2.25
**White Pine	6TT	6-12 in.	30.00	8.00	4.00	2.25
**White Pine	4T	4-8 in.	20.00	5.50	3.00	1.75
Colorado Blue Spruce	6TT	5-12 in.		11.00	6.00	3.50
Engelmann Blue Spruce	4T	3-6 in.	25.00	6.50	3.50	2.00
Norway Spruce	6TT	6-12 in.			4.00	2.25
Red Spruce	5TT	5-8 in.	25.00	6.50	3.50	2.00
White Spruce	6TT	8-15 in.	30.00	8.00	4.00	2.25
White Spruce	4T	4-8 in.	25.00	6.50	3.50	2.00
White Birch	3T	4-8 in.	20.00	5.50	3.00	1.75
Globe Arborvitae		6-9 in.	60.00	16.00	8.00	4.50
Upright Yew (Taxus)		8-10 in.	60.00	16.00	8.00	4.50
Spreading Yew (Taxus)		8-10 in.	60.00	16.00	8.00	4.50
Pyramidal Arborvitae		8-12 in.	60.00	16.00	8.00	4.50

"T" after age of tree means one transplanting; "TT" means two transplantings

### \*\*WHITE PINE

White Pine may be shipped into all states (and the District of Columbia) except Arizona, Colorado, Nevada, New Mexico, Utah, and California.

### LARGER TREES

Larger trees than those offered in this price list must be handled with a ball of earth around roots, which makes transportation charges excessive unless you live in Maine or New Hampshire. Outside those states, buy larger trees from your local nurseryman.

### MINIMUM ORDERS

Because of the excessive cost of packing small orders, no order will be accepted for less than five trees, and no order for less than one dollar value. All orders must be in multiples of five trees of one kind and size.

### SHIPPING WEIGHTS AND TERMS

All prices on this page except our four special offers are F.O.B. Fryeburg, Maine. Cash with order, or shipped C.O.D. if one-half amount accompanies order. Approximate shipping weights: 3 and 4 yr., once transplanted, average 10 lbs. per 100 trees; 5 yr., twice transplanted, average 30 lbs. per 100 trees; 6 yr., twice transplanted, average 35 to 50 lbs., per 100 trees.

\*ON ALL FOUR SPECIAL OFFERS, add 25¢ for postage on each shipment west of Mississippi River or south of North Carolina and Tennessee. We are unable to make any changes in these Special Offers. If you desire some other assortment, use the regular price list above. Special Offers are shipped postpaid only if complete payment is sent with order.

**WESTERN MAINE FOREST NURSERY CO., FRYEBURG, MAINE**



# LANDSCAPE SPECIAL

**10** LOVELY **\$5.00**  
TREES Postpaid\*

*6" to 12" tall — Transplanted  
Ideal for Foundation Plantings*

- 2 American** Plant as specimens or in groups.
- 2 Arborvitae** Dark green foliage. Easily pruned.
- 2 Mugho** Dwarf size and spreading limbs. For low hedges, rock gardens.
- 2 Pine**
- 2 Globe** Dark green foliage. Assumes a well-rounded globe formed shape.
- 2 Arborvitae**
- 2 Upright** (Taxus Capitata) Narrow-leaved evergreen tinged with yellowish bronze.
- 2 Yew**
- 2 Spreading** (Taxus Cuspidata) Similar to Upright Yew, but of low spreading type.
- 2 Yew**

No change can be made in this Special Offer. If you want more of any individual variety, see Box Price List on inside spread. Order Landscape Special NOW!

# ARBORVITAE HEDGE

## SPRING BARGAIN FOR YOU!

Our Lowest Price ever on American Arborvitae! Sturdy, Maine-grown, to plant as a handsome Hedge around your yard, garden or walks. Just 35¢ each Tree, postpaid! Ideal for foundation and group plantings. Easily kept at any desired height or shape by shearing. These are 5 years old, transplanted, 8 to 15 in. tall. Plant 18 in. apart. (Min. order 5 trees.) Instructions for planting and care included with each order. Take advantage of this unusual offer NOW! HURRY ORDER TODAY!

**SPECIAL**

**35**

**EACH TREE  
Postpaid**

